



# LikeFolio Earnings Season Pass

## WEEK 1 April 15 - 19

ALLY	AXP	BAC	ETFC	GPC	IBM	KMB	NFLX
PEP	PGR	PIR	SCHW	SKX	SNA		

## WEEK 2: April 22 - 26

### Top Picks

AMZN	DPZ	DFS	GNC	JBLU
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### Reporting

AAL	AFL	ALK	ALGT	AMZN	AN	ANTM	BJRI
BLMN	CAJ	CHDN	CL	CMG	CTXS	CVX	DFS
DPZ	EBAY	EFX	F	FB	FITB	GNC	GRUB
HA	HAS	HOG	INTC	IRBT	JBLU	KO	LUV
MAT	MO	NTGR	ORLY	PFG	PII	PYPL	RCL
SAVE	SBUX	SHW	SIRI	SKYW	SNAP	SPOT	SWK
TMUS	TSLA	UPS	V	VZ	WHR	WWE	XRX

Huge number of opportunities this week!

## WEEK 3: April 29 - May 3

AAPL	ADP	ALL	BABA	CAKE	CLX	DNKN	EAT
EL	ETH	FCAU	FTR	GM	GRMN	HMC	LOGI
MCD	MDLZ	NTRI	PSX	S	SQ	TAP	TZOO
YUM							

## WEEK 4: May 6 - 10

ARLO	CHD	DDAIF	ELY	EPC	EXPE	GOOGL	GPRO
HAIN	K	MPC	NINYO	RL	SONO	TM	TPR
TRVG	UBNT	UHAL	WU				

## WEEK 5: May 13 - 17

ADDYY	CHH	DISH	GOOS	GRPN	H	HLT	MGI
NWL	PLCE	TCX	TRIP	UAA	YELP		





# LikeFolio Sunday Earnings Sheet

Week 2  
4/22/2019

Company	Last Day to Trade	Earnings Release	Company Historical Confidence	QoQ Purchase Intent	QoQ Stock Price	QoQ PI SIGNAL	YoY Purchase Intent	YoY Stock Price	YoY PI SIGNAL	Stock Move Since EoQ	PI Guidance	LikeFolio Call	Expected Move	Trader Thoughts...
<u>JetBlue</u> JBLU	Mon	Tue before market	Score: 10 Win: 70% Avg: +5.7%	23%	2%	20%	-9%	-19%	11%	+3.7% since Mar 31	+0.5% vs. pace	Bullish	+ or - \$0.77 (4.5%)	PI has been sliding over the last year, but not as much as the stock. And Q1 appears to be a major turnaround, accelerating much faster than this time last year. Very high confidence name and mid-level bullish signal give us our first bold play of the week.
<u>Sherwin-Williams</u> SHW	Mon	Tue before market	Score: 10 Win: 68% Avg: +7.0%	20%	11%	10%	-6%	11%	-16%	+5.0% since Mar 31	-2.1% vs. pace		+ or - \$17.07 (3.8%)	PI has been uptrending since 2013 but is starting to round off. Stock is off ATH but strong. This quarter looks decent but longer-term outlook is showing signs of concern. Would lean bearish if you had to play it, but next quarter is more important for this stock.
<u>Whirlpool</u> WHR	Mon	Mon after market	Score: 7.7 Win: 58% Avg: +1.5%	-12%	25%	-37%	4%	-10%	14%	+4.6% since Mar 31	-3.7% vs. pace	Bullish	+ or - \$9.93 (7.1%)	Seasonal so ignore QoQ. YoY is showing decent growth, but that growth has slowed since EoQ (PI Guidance column) while the stock has bounced. Either pass or lean bullish but use caution--a lot more than consumer spending goes into this stock, despite our strong history.
<u>Harley</u> HOG	Mon	Tue before market	Score: 5.3 Win: 64% Avg: +2.0%	-2%	6%	-8%	-20%	-14%	-6%	+14.7% since Mar 31	+3.5% vs. pace		+ or - \$2.61 (6.4%)	A lot of political noise on this one. And while our correction process is very strong, being perfect is impossible. If you discount last year's Trump effect, the data is mostly flat. We're passing for now.
<u>Hasbro</u> HAS	Mon	Tue before market	Score: 4.8 Win: 46% Avg: +2.0%	-2%	6%	-8%	-16%	4%	-19%	+4.4% since Mar 31	+4.6% vs. pace	Bearish	+ or - \$4.88 (5.5%)	PI uptrend has snapped a multi-year uptrend and we're headed lower. Guidance may be good, but the reported quarter looks to be fairly weak with likely strong expectations from the market. Mid-level confidence. Bearish. Consider MAT (Thursday) as a pair.
<u>5/3 Bank</u> FITB	Mon	Tue before market	Score: 4.6 Win: 42% Avg: +1.3%	-8%	9%	-16%	-6%	-18%	12%	+9.0% since Mar 31	+6.1% vs. pace		+ or - \$1.11 (4.0%)	Profitable history, but sample size is a concern on this company. That plus mixed signal on a non-seasonal name has us passing.
<u>Coca Cola</u> KO	Mon	Tue before market	Score: 3.9 Win: 61% Avg: +2.5%	13%	0%	13%	0%	13%	-13%	+1.3% since Mar 29	+4.1% vs. pace	Bullish	+ or - \$1.29 (2.7%)	YoY PI is flat due to some noise around Trump at this time last year. KO is not on our dashboard yet, as we're finalizing it, but the data is clearly bullish. It only popped 1% on PEP's beat, so a good report could mildly surprise analysts. Lean bullish.
<u>Polaris</u> PII	Mon	Tue before market	Score: 2.2 Win: 33% Avg: -1.0%	-18%	13%	-31%	-33%	-24%	-8%	+17.0% since Mar 31	+7.6% vs. pace		+ or - \$5.89 (6.0%)	Low sample size and weak confidence. Pass.

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<u>Verizon</u> VZ	Mon	Tue before market	Score: 0 Win: 35% Avg: -1.0%	-27%	8%	-35%	-6%	29%	-36%	-0.8% since Mar 31	-1.1% vs. pace		+ or - \$1.3 (2.2%)	Weak confidence and there are so many brands in this monster it is hard to pull out good signal. Pass.
<u>Hawaiian Holdings</u> HA	Tue	Tue after market	Score: 10 Win: 75% Avg: +9.0%	56%	1%	55%	-13%	-31%	19%	+16.0% since Mar 31	-2.2% vs. pace	Bullish	+ or - \$1.4 (4.6%)	PI has dropped with the stock with a bottom around the new year. Since then HA is showing an abnormally strong start to the year, despite being down YoY. Unfortunately the strong bullish signal is cut down by a huge rally in the stock, almost completely wiping out our edge. Pass or if you must play, lean bullish.
<u>Domino's</u> DPZ	Tue	Wed before market	Score: 8.5 Win: 90% Avg: +6.3%	5%	0%	4%	-12%	6%	-18%	+11.9% since Mar 24	+3.4% vs. pace	Bearish	+ or - \$18.87 (7.1%)	Weak football season has us fairly concerned. Stock has also rallied, giving any bearish lean a stronger conviction. We've crushed this one in the past. Stay disciplined with risk size, but we are firing bearish.
<u>Sirius XM</u> SIRI	Tue	Wed before market	Score: 8.5 Win: 94% Avg: +11.5%	-7%	-1%	-7%	-23%	-8%	-15%	+6.5% since Mar 31	+0.2% vs. pace	Bearish	+ or - \$0.38 (6.3%)	We've done well in the past and there is a clear bearish signal here. It is difficult to play bearish on a \$6 stock though, so consider verticals instead of shorting.
<u>Black &amp; Decker</u> SWK	Tue	Wed before market	Score: 8.5 Win: 89% Avg: +5.0%	7%	15%	-8%	14%	-9%	23%	+7.0% since Mar 30	-9.1% vs. pace		+ or - \$7.14 (4.9%)	Multi-year PI uptrend has flattened. Still up YoY and showing bullish, but the guidance number combined with recent rally has us gunshy. Passing.
<u>eBay</u> EBAY	Tue	Tue after market	Score: 8.3 Win: 64% Avg: +6.3%	7%	32%	-25%	-6%	-7%	1%	-3.1% since Mar 31	+1.5% vs. pace		+ or - \$1.83 (5.1%)	Mixed signal. Gun to head, we're leaning bullish, but passing is the smart play.
<u>Anthem</u> ANTM	Tue	Wed before market	Score: 8.2 Win: 81% Avg: +2.0%	161%	11%	150%	16%	32%	-16%	-16.5% since Mar 31	-18.8% vs. pace		+ or - \$13.5 (5.6%)	Low sample size is producing wild numbers. Pass.
<u>iRobot</u> IRBT	Tue	Tue after market	Score: 2.7 Win: 41% Avg: -1.7%	-17%	45%	-62%	26%	83%	-58%	+9.5% since Mar 31	-7.3% vs. pace		+ or - \$13.49 (10.5%)	Bullish Opportunity Alert from last quarter is rocking. Company seeing massive upticks in both PI and stock price. Could be due for a pullback, but not going to bet against this breakout name.
<u>Snapchat</u> SNAP	Tue	Tue after market	Score: 0.4 Win: 50% Avg: -13.0%	2%	93%	-91%	-44%	-31%	-13%	+5.9% since Mar 31	+0.5% vs. pace		+ or - \$1.62 (13.9%)	The PI bleeding appears to have stopped. The stock has bounced over 100% in the past few months. It is looking overbought but our history has us passing.

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T	<u>Canon</u> <u>CAJ</u>	Tue	Wed before market	Score: 0.1 Win: 53% Avg: +1.0%	5%	6%	-1%	-12%	-16%	5%	-1.0% since Mar 31	+1.9% vs. pace	Bullish	+ or - \$3.95 (13.7%)	Stock is moving right in line with PI, lagging behind ever so slightly. Move since EoQ and PI guidance bring this into range of a very very small bullish play. Coin flip with an edge. Keep risk light.
W	<u>PayPal</u> <u>PYPL</u>	Wed	Wed after market	Score: 10 Win: 100% Avg: +9.0%	-1%	25%	-25%	20%	37%	-17%	+3.4% since Mar 31	-0.4% vs. pace		+ or - \$5.42 (5.0%)	Wow has this stock rallied in 2019--and that's following a major PI bump in the 2nd half of 2018. PI has pulled back to reality but is holding the uptrend since 2013. It may be overbought, but with PI at +20% YoY, that's a risky proposition. We're passing.
	<u>Tesla</u> <u>TSLA</u>	Wed	Wed after market	Score: 10 Win: 52% Avg: +7.0%	38%	-16%	54%	244%	5%	239%	-2.4% since Mar 31	+14.3% vs. pace	Bullish	+ or - \$17.83 (6.5%)	There's a lot that goes into the valuation of this company--far more than consumer demand. But that's all we can measure, and according to our data, PI is at ATH and the stock is at the low end of its 2018-9 channel. There's tons of risk involved but this is a clearly bullish play on a very high confidence stock. Definitely will be topic in member webinar!
	<u>Citrix</u> <u>CTXS</u>	Wed	Wed after market	Score: 9.2 Win: 74% Avg: +7.0%	18%	-2%	20%	-25%	8%	-34%	+0.5% since Mar 31	0.0% vs. pace	Bearish	+ or - \$4.36 (4.4%)	Mixed signal but clearly a weak start to 2019. Stock is mostly flat/sliding. High confidence name. They may disappoint. Bearish.
	<u>O'Reilly Auto</u> <u>ORLY</u>	Wed	Wed after market	Score: 8.6 Win: 50% Avg: +2.0%	94%	14%	81%	21%	57%	-36%	+2.9% since Mar 31	+19.5% vs. pace		+ or - \$9.12 (2.3%)	Big start to 2019 for PI, as well as the stock. May be overbought, but PI guidance is looking very strong. Now....sample size is very low, so take all of this with a grain of salt. Our guess is a strong quarter and strong guidance. But are market expectations too high? Tough call.
	<u>Netgear</u> <u>NTGR</u>	Wed	Wed after market	Score: 8.5 Win: 56% Avg: +6.0%	9%	-36%	45%	-13%	-42%	29%	+2.8% since Mar 31	+0.7% vs. pace		+ or - \$2.04 (6.0%)	Arlo spinoff has the stock data pretty funky. It is actually pretty flat since then (Jan 2). So focus on PI numbers only. Mixed signal has us passing.
	<u>UPS</u> <u>UPS</u>	Wed	Thu before market	Score: 8.5 Win: 87% Avg: +6.5%	-21%	17%	-38%	-23%	10%	-33%	+2.2% since Mar 31	-1.2% vs. pace	Bearish	+ or - \$4.93 (4.3%)	PI is off QoQ, YoY. Stock is up QoQ, YoY. Stock is up since EoQ. PI guidance is down (slightly). Confidence is high. All signs point to a bearish play. Just remember, this is one of those companies where more than just consumer usage matters, and that is all we can measure.
	<u>Visa</u> <u>V</u>	Wed	Wed after market	Score: 8.5 Win: 100% Avg: +3.5%	-9%	19%	-29%	-17%	31%	-48%	+2.5% since Mar 31	+1.6% vs. pace	Bearish	+ or - \$5.24 (3.3%)	PI boomed at the end of 2018 and stock followed, then sold off. Stock has now resumed a massive uptrend while PI lags behind considerably. This is a classic divergence play. Keep in mind we only measure new account openings and more goes into it than that, but we've done well in the past. Bearish.
	<u>Xerox</u> <u>XRX</u>	Wed	Thu before market	Score: 7.5 Win: 90% Avg: +2.7%	19%	64%	-45%	-13%	16%	-29%	+8.1% since Mar 31	+4.8% vs. pace	Bearish	+ or - \$1.59 (4.6%)	Stock has boomed, nearly doubling in a few months. But that is following a PI move a couple quarters prior that did the same thing. Technically speaking, this is a clear overbought play, but if you do bet bearish, be short term, as PI is starting another run. Any sell-off could be a good longer-term bullish entry.

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<u>GNC</u> <u>GNC</u>	Wed	Thu before market	Score: 6.5 Win: 40% Avg: +0.7%	38%	17%	21%	40%	-29%	69%	-13.9% since Mar 31	+15.1% vs. pace	Bullish	+ or - \$0.27 (11.5%)	PI chart is showing a massive turnaround underway. A deeper dive into the tweets reveals it is mostly from the Alani Nutrition partnership. 40% win rate for +0.7% suggests OTM calls may be the play. Unfortunately it is a \$2.35 stock so \$2.50s are the only choice for that strategy. Work the bid if you do it, as it sometimes has a high spread. If you're leaning towards stock, keep in mind this is nearly a penny stock and has a big move expected. Be smart on risk size.
<u>Southwest</u> <u>LUV</u>	Wed	Thu before market	Score: 6.5 Win: 36% Avg: +2.0%	22%	12%	10%	-5%	-8%	3%	+0.5% since Mar 31	+6.1% vs. pace	Bullish	+ or - \$2.68 (5.1%)	Good quarter showing in the numbers. Down slightly YoY but Q2 is off to a very strong start, all while the stock has lagged behind. Note the win rate and gain per trade. Similar to GNC this suggests going aggressive with OTM calls. Expect to lose but give yourself a shot at 2-to-1 or 3-to-1.
<u>Altria</u> <u>MO</u>	Wed	Thu before market	Score: 3.3 Win: 67% Avg: +0.7%	10%	19%	-9%	-13%	-3%	-11%	-5.3% since Mar 31	-1.2% vs. pace	Bearish	+ or - \$1.39 (2.6%)	YoY weakness is mostly cancelled by a sell off since EoQ. Tiny edge historically and this time. Consider this a coin flip with an edge to the bearish side. Keep it light though, as the minority stake in JUUL looks to be doing very well.
<u>Allegiant Travel</u> <u>ALGT</u>	Wed	Wed after market	Score: 3 Win: 33% Avg: -3.0%	12%	30%	-18%	-13%	-23%	11%	+1.3% since Mar 31	+5.8% vs. pace		+ or - \$7.16 (5.5%)	YoY appears possibly oversold, and happiness is "up" to multi-year highs of just under 50% (people really hate this airline). But our trading history is pretty bad. No reason to push in chips on this one. Pass.
<u>WWE</u> <u>WWE</u>	Wed	Thu before market	Score: 2.1 Win: 54% Avg: -6.7%	15%	19%	-4%	-12%	143%	-154%	+11.4% since Mar 31	-7.1% vs. pace		+ or - \$3.79 (3.9%)	Analysis stops with -7% per trade. Pass. We'll keep tracking it but until history improves, we're not playing with fire.
<u>Chipotle</u> <u>CMG</u>	Wed	Wed after market	Score: 1.5 Win: 30% Avg: -2.7%	5%	67%	-62%	-7%	120%	-127%	-1.5% since Mar 31	+2.2% vs. pace	Bearish	+ or - \$50.54 (7.2%)	Once the LikeFolio poster child for PI predicting stock, CMG has defied gravity ever since Niccol took over. Stock is up 250%. Job well done. But revenues are mostly flat (agree with PI). Eventually he will either deliver massive growth or disappoint shareholders massively. We're continuing to take measured shots. OTM puts with an expectation to lose but a 4 or 5 to 1 reward to risk ratio.
<u>Churchill Downs</u> <u>CHDN</u>	Wed	Wed after market	Score: 0.7 Win: 63% Avg: +1.7%	22%	14%	8%	2%	12%	-9%	+2.3% since Mar 31	-8.3% vs. pace		+ or - \$2.94 (3.2%)	Hilarious chart with 1 day per year that matters--Derby is just one week from Saturday. Very early signs show anticipation is down vs last year (PI guidance column). It is not enough to warrant a trade though, as YoY is still growing. We'll check back just before Derby and send an opportunity alert if we see a big shift in PI vs last year.
<u>Facebook</u> <u>FB</u>	Wed	Wed after market	Score: 0 Win: 50% Avg: +0.5%	13%	25%	-12%	-8%	4%	-12%	+7.0% since Mar 31	+0.1% vs. pace		+ or - \$8.88 (5.0%)	PI has rebounded, as has the stock. Chart shows they are mostly moving in line, and any YoY change is likely priced in. Combine that with the confidence and we do not appear to have an edge this quarter.

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<u>American Airlines</u> AAL	Thu	Fri before market	Score: 10 Win: 53% Avg: +7.7%	2%	0%	2%	-5%	-38%	33%	+8.2% since Mar 31	+5.5% vs. pace		+ or - \$1.27 (3.7%)	Stock and PI have been drifting lower for months. PI is finally starting to level off but stock hasn't caught up. The move since EoQ is matched by strong PI guidance numbers. If you bet it bullish, you're playing the oversold angle. Also watch how the markets react to the other airlines earlier this week.
<u>Alaska Air</u> ALK	Thu	Thu after market	Score: 10 Win: 69% Avg: +4.3%	14%	-6%	20%	-12%	-8%	-5%	+9.9% since Mar 31	+0.2% vs. pace		+ or - \$2.72 (4.4%)	Mixed signal plus the big move since EoQ has us very hesitant to play. It's a shame to pass on a 10 confidence, but it is the smart move.
<u>Discover</u> DFS	Thu	Thu after market	Score: 10 Win: 83% Avg: +2.0%	-1%	23%	-23%	-23%	1%	-24%	+8.4% since Mar 31	-7.4% vs. pace	Bearish	+ or - \$2.68 (3.5%)	Similar story to Visa. Stock is booming while PI (new accounts) has fallen off. Again, more than consumer demand goes into this company, so understand the risks. But this all the makings of a divergence play on a high confidence company.
<u>SkyWest</u> SKYW	Thu	Thu after market	Score: 10 Win: 91% Avg: +8.3%	2%	22%	-19%	-24%	1%	-24%	+9.1% since Mar 31	-22.6% vs. pace	Bearish	+ or - \$2.16 (3.6%)	Really weak PI results, and excellent history, but it is also very low sample size so use caution. If you were looking to pair up JBLU, HA, or LUV bullish with another airline bearish, look no further. We would recommend entering at the same time though (despite different report dates) to negate any industry-wide moves.
<u>Ford</u> E	Thu	Thu after market	Score: 9.6 Win: 63% Avg: +1.5%	15%	14%	1%	9%	-16%	24%	+8.8% since Mar 31	+1.3% vs. pace	Bullish	+ or - \$0.46 (4.8%)	PI has finally started to pick up in the last couple of quarters. Ford is showing signs of life. Bullish signal is cut down some by a big rally since EoQ, but there is still room for upside. Strong historical confidence has us playing bullish.
<u>Amazon</u> AMZN	Thu	Thu after market	Score: 8.5 Win: 54% Avg: +3.0%	0%	20%	-20%	-16%	23%	-39%	+4.5% since Mar 31	+0.4% vs. pace	Bearish	+ or - \$58.65 (3.2%)	The first crack in the armor for PI was early 2018 and the stock followed 2 quarters later. WMT and TGT are finally competent and AMZN's monopoly may be coming to an end. With a big rally recently and PI falling, this is an opportunity to really disappoint. Bearish and lean long term. We may be pushing a bearish opportunity alert out on AMZN as well.
<u>Chevron</u> CVX	Thu	Fri before market	Score: 8.5 Win: 75% Avg: +4.5%	-15%	15%	-29%	-8%	12%	-20%	-2.7% since Mar 31	-16.7% vs. pace	Bearish	+ or - \$2.37 (2.0%)	PI and stock move in-line since 2012, thus the high historical confidence. PI is down QoQ and YoY while the stock is up. It is off slightly since EoQ but PI guidance is much worse. Sample size + inability to measure everything important gives us pause, but it is still clearly a bearish play.
<u>Mattel</u> MAT	Thu	Thu after market	Score: 8.5 Win: 92% Avg: +6.3%	8%	31%	-23%	11%	-1%	12%	-3.9% since Mar 31	+0.3% vs. pace	Bullish	+ or - \$1.14 (9.1%)	PI is doing well, holding strong in a world moving away from physical toys. QoQ signal is skewed by the stock dipping and quickly rebounding at the end of last quarter, so ignore that. With the stock off slightly, there is a very slight lean to the bullish side. More trade value may be in the pair with HAS earlier in the week. Be aware though that MAT's expected move is nearly double HAS's, so size accordingly.

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<u>AutoNation</u> AN	Thu	Fri before market	Score: 7.8 Win: 75% Avg: +2.0%	-30%	2%	-31%	-5%	-24%	19%	+5.9% since Mar 31	-4.9% vs. pace		+ or - \$1.85 (4.9%)	Mixed signal and low sample size. Nothing to see here. Move along.
<u>Colgate</u> CL	Thu	Fri before market	Score: 3.4 Win: 72% Avg: +2.0%	36%	16%	21%	31%	-2%	33%	+1.8% since Mar 31	+8.6% vs. pace	Bullish	+ or - \$2.32 (3.3%)	Not yet on dashboard, but we've reviewed it internally and the data looks great. Strong PI numbers and the stock hasn't caught up yet. Plus the guidance pace is also looking good. Confidence issue comes from poor correlation to revenue, but we've done well on trades. Worth a shot on the bullish side.
<u>Intel</u> INTC	Thu	Thu after market	Score: 3 Win: 27% Avg: +1.3%	-11%	16%	-27%	-20%	6%	-25%	+8.9% since Mar 30	+3.3% vs. pace	Bearish	+ or - \$2.05 (3.5%)	Chart shows us a very clear divergence between stock (up big) and PI (drifting). Obviously purchase intent doesn't cover all brands equally, but we've profited on it historically despite only hitting 1 out of every 4. That tells us a risk defined aggressive play (OTM puts) is the smart choice. Plus the 5G news is already priced in.
<u>Bloomin Brands</u> BLMN	Thu	Fri before market	Score: 2.4 Win: 33% Avg: +1.7%	50%	17%	33%	10%	-14%	25%	-5.9% since Mar 31	-2.1% vs. pace	Bullish	+ or - \$1.26 (6.5%)	Nice little pickup in PI this quarter may come to a surprise to investors who have been selling. Similar to INTC, we have a low win rate but positive returns, so playing risk defined OTM calls is smart. Expect to lose, but give yourself a shot for a big one with a 3 or 4 to 1 trade.
<u>AFLAC</u> AFL	Thu	Thu after market	Score: 0.9 Win: 69% Avg: 0.0%	2%	12%	-10%	9%	17%	-8%	-2.2% since Mar 31	+9.7% vs. pace		+ or - \$1.48 (3.0%)	PI and stock move in lock-step, despite the low sample size. Any bearish signal is cancelled by the combination of selling since EoQ and very strong PI since EoQ. Pass.
<u>BJ's</u> BJRI	Thu	Thu after market	Score: 0.9 Win: 58% Avg: -2.0%	15%	-8%	23%	54%	4%	50%	-1.8% since Apr 02	-14.2% vs. pace		+ or - \$3.01 (6.6%)	The stock made an unwarranted double-up last year and has since come back to earth. PI is actually looking pretty good YoY and QoQ. Historically we're a loser so passing is probably the smart play. But if you want action on this one, bullish is the bet.
<u>GrubHub</u> GRUB	Thu	Thu after market	Score: 0.2 Win: 42% Avg: -6.3%	30%	-9%	38%	36%	-32%	68%	-7.8% since Mar 31	+4.0% vs. pace	Bullish	+ or - \$8.79 (13.7%)	Confidence is actually not as bad as the numbers suggest. GRUB has had a lot of M&A activity, which has negatively impacted our look-back method of confidence calculation. Next quarter we'll have more accurate confidence derived from point-in-time data. Long story short, don't write this one off due to confidence. While the data is clearly bullish, a deeper industry-wide dive revealed that all meal delivery companies are rising, and GRUB is the slowest. In addition, consumer happiness is tanking. Long-term, we're bearish (opp alert out from \$69), but it is possible the market reacts well to gaining customers, even if they're losing market share--which is what our data suggests. Consider protecting your bearish position for this report.

	Company	Last Day to Trade	Earnings Release	Company Historical Confidence	QoQ Purchase Intent	QoQ Stock Price	QoQ PI SIGNAL	YoY Purchase Intent	YoY Stock Price	YoY PI SIGNAL	Stock Move Since EoQ	PI Guidance	LikeFolio Call	Expected Move	Trader Thoughts...
TH	Starbucks <u>SBUX</u>	Thu	Thu after market	Score: 0 Win: 35% Avg: -2.0%	-4%	18%	-22%	3%	31%	-29%	+2.3% since Mar 31	+7.3% vs. pace		+ or - \$2.97 (3.9%)	Analysis stops at confidence. Pass.
F	Spotify <u>SPOT</u>	Fri	Mon before market	Score: 9.5 Win: 100% Avg: +15.0%	-1%	24%	-24%	25%	0%	25%	+0.6% since Mar 31	-3.9% vs. pace		+ or - \$8.77 (6.3%)	We just issued a long-term bullish opportunity alert because PI continues to grow YoY and the stock has pulled back. This quarter isn't screaming a bullish play, so if you're already in long-term, that is enough. If you're not though, either get in before or if we miss, take the better entry price and join us.

**\*Unconfirmed Earnings Release Dates\***

	Company	Likely Last Day to Trade	Earnings Release	Company Historical Confidence	QoQ Purchase Intent	QoQ Stock Price	QoQ PI SIGNAL	YoY Purchase Intent	YoY Stock Price	YoY PI SIGNAL	Stock Move Since EoQ	PI Guidance	LikeFolio Call	Market Maker Move	Trader Thoughts...
PROJECTED RELEASE	T-Mobile <u>TMUS</u>	Tue	?	Score: 10 Win: 83% Avg: +6.0%	2%	9%	-7%	25%	13%	11%	+6.7% since Mar 31	-4.5% vs. pace		+ or - \$2.63 (3.6%)	Mixed signal that leans bullish is cancelled by move since EoQ and weak PI guidance pace. Pass, and maybe we'll have a better opportunity once they officially announce their release date.
	Equifax <u>EFX</u>	Wed	?	Score: 6.6 Win: 71% Avg: +1.3%	4%	28%	-24%	-57%	2%	-59%	+6.1% since Mar 31	-4.5% vs. pace	Bearish	+ or - \$4.54 (3.6%)	Stock has bounced back while PI is flat QoQ and down YoY. Move since EoQ and PI Pace also agree with a bearish position. The only saving grace is that happiness is moving up--but that's a more long-term predictor. Decent history and bearish signal. But they haven't officially announced a release date, so either enter Monday or check daily.
	Royal Caribbean <u>RCL</u>	Wed	?	Score: 4 Win: 69% Avg: +3.0%	21%	20%	1%	-17%	0%	-16%	+5.6% since Mar 31	-4.0% vs. pace	Bearish	+ or - \$2.73 (2.3%)	YoY PI is a little concerning, even though this isn't their busy season. Move since EoQ and PI pace agree with the bearish slant. Unfortunately, we don't know when they are reporting. So check back daily or enter Monday to be safe.
	Spirit Air <u>SAVE</u>	Wed	?	Score: 3.3 Win: 43% Avg: -2.7%	27%	-8%	35%	29%	40%	-11%	+6.3% since Mar 31	+5.9% vs. pace		+ or - \$3.31 (5.9%)	PI is booming. People love to hate flying on this airline (33% happy--wow). Unfortunately it may be priced in with the stock ripping higher over the last year. Likely to post strong numbers, but investors likely expect that. Pass.

